



HYUNDAI
Sales & Marketing Bulletin

GROUP: NATIONAL SALES

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SUBJECT: CPO Program Enhancements

Vehicle Eligibility

Effective August 1st vehicle eligibility will be based off of model year instead of in-service date in order to simplify the qualification process. The reason for this change is to simplify the qualification process for dealerships.

Example

As of August 1, 2011 the model years eligible for the CPO program will be 2006MY and newer.

As of January 1, 2012 the model years eligible for the CPO program will be 2007MY and newer.

Warranty Clarification

There has been some confusion as to when the CPO warranty is effective and if it can be added to an HPP warranty. CPO warranties become effective when the original factory warranty expires. The CPO warranty cannot be added onto the end of an existing HPP contract.

More Warranty Options

We are currently reviewing the warranty coverage options.

Additional POP Materials

A POP catalogue has been mailed to every dealership outline the additional POP materials available for your dealership. An online catalogue is also available at the following website www.wheelsauto.com/Hyundai . All additional POP materials will be ordered directly through wheels auto in order to allow dealerships to select items and quantities that they feel necessary.

If you have any further questions regarding these changes please contact your DSM.

