

# Selling Dealer Guide

**Vehicle Loss Privilege Program** 

# **Table of Contents**

Contact Us	3
General Provisions	4
What is Hyundai's Vehicle Loss Privilege Program?	
Privilege Options	6
In-Store Loyalty Credit Options	
Exclusions	
Transfers	
Bundled Pricing	
Program Eligibility – Enrolment and Terms	
Eligibility – Vehicle Purchase Type and Third Party Coverage	
Invoice Payment	
Cancellations	
E-Contracting	
Preparing and Printing Quotes	
Waiver Information	
Making a Request for Privileges	
How the Selling Dealer Receives Payment	
No Interest Deferred Payment Plan	4.6
Customer Agreement	13

#### **Contact Us**

Consumer website: www.hyundaicanada.com

Dealer Website: www.hyundai.lgm.ca

Each selling dealer will have a unique login profile to the LGM HUB to gain access to dealer-only materials such as Sales Tools.

# For Hyundai Extended Protection and H-Promise: Hyundai Warranty Department

Phone: 1-800-461-0058

Hours: Monday – Friday from 8:30am – 5:00pm EST

Mailing Address:

Hyundai Auto Canada Corp. 75 Frontenac Drive, Markham, ON, L3R 6H2

## For Hyundai Appearance Protection, Loan Protection and VLPP:

Claims & Dealer Support: Phone: 1-855-506-6160 Fax: 1-855-506-6159

Email: <u>HyundaiProtectionClaims@lgm.ca</u>

Hours: Monday - Friday from 7:30am - 7:30pm EST

Saturday from 9 am - 6 pm EST

Sales & Customer Service: Phone: 1-800-510-8372 Fax: 1-800-510-7605 Email: service@lgm.ca

Hours: Monday - Friday from 7:30am - 7:30pm EST

Saturday from 9 am - 6 pm EST

Accounts Receivable: Email: ar@lgm.ca

#### LGM Financial Services Inc.

Vancouver Office 1021 West Hastings Street, Suite 400 Vancouver, BC V6E 0C3

Ontario Office 2010 Winston Park Drive, Suite 300 Oakville, ON L6H 5R7

Montreal Office 1111 Dr. Frederik-Philips Blvd., Suite 450 St. Laurent, QC H4M 2X6

#### **General Provisions**

#### All Hyundai Dealers shall be governed by the following program requirements:

- a) <u>License:</u> Hyundai Dealers shall procure and maintain in good standing all licenses required under applicable law to conduct sales of Hyundai Protection Plan products.
- b) <u>Laws and Regulations:</u> Hyundai Dealers shall familiarize themselves with all provincial or territorial laws and regulations applicable to the sale of Hyundai Protection Plan products and shall conduct its business in compliance therewith.
- c) Rules of the Administrator: Hyundai Dealers shall adhere to all rules, requirements and procedures of Hyundai Auto Canada Corp. ("HACC") and the Administrator contained within this Selling Dealer Guide.
- d) No Authority to Bind: Hyundai Dealers shall have no authority to bind HACC or the Administrator except as provided for in this Selling Dealer Guide, including any authority to make any changes or representations to customers outside of the terms and conditions of any of the Hyundai Protection Plan products.
- e) <u>Illegal and Unfair Practices:</u> Hyundai Dealers shall not rebate prices or engage in discrimination, misrepresentation or any unfair trade practice or other practice prohibited by applicable law.
- f) <u>Property and Supplies:</u> Hyundai Dealers shall maintain in a secure and safe place and, upon request, shall account for, all vehicle service contract registrations, insurance policy documents, brochures, guides, rates, and other property received from HACC or the Administrator.
- g) <u>Modification of Forms:</u> Hyundai Dealers shall not modify, waive, alter or change, whether orally or in writing, any of the terms of the vehicle service contract or insurance policy documents.
- h) <u>Expenses:</u> Hyundai Dealers shall not incur any expense on behalf of HACC or the Administrator without their prior written consent.
- i) <u>Trust Funds:</u> Hyundai Dealers shall hold in trust and consider as fiduciary funds any funds received from their customers on behalf of HACC and shall promptly remit such funds to the Administrator and not convert same to its own use.
- j) <u>Legal Notices:</u> Hyundai Dealers shall notify HACC and the Administrator of its receipt of legal notices or service or process affecting HACC or the Administrator relating to any vehicle service contract or insurance policy and shall immediately forward same to HACC and the Administrator.
- k) Advertising: Hyundai Dealers shall not publish, circulate or display any advertisements, circulars or other promotional materials related to HACC or the Administrator and Hyundai Protection Plan products unless the content thereof has received the prior written approval of HACC and the Administrator.
- Inducement to Lapse or Claim: While this Agreement is in force or at any time thereafter, Hyundai
  Dealers shall not induce the lapse, cancellation or termination, or induce any claim under any
  vehicle service contract or insurance policy.
- m) <u>Updates:</u> This Selling Dealer Guide is subject to revision and update from time to time and any changes shall be adapted with immediate effect.
- n) <u>Audit:</u> Hyundai Dealers shall grant HACC or the Administrator and their representatives the right of free access during normal business hours at the Hyundai Dealer's Business Office or accounting office for the purpose of inspecting the books and records maintained by the Hyundai Dealer with respect to the Hyundai Protection Planproducts.
- o) <u>Claims:</u> Hyundai Dealers shall have no authority to settle or pay claims unless agreed to in writing by the Administrator.
- p) <u>Sales Restriction:</u> Hyundai Dealers shall only sell vehicle service contracts or insurance policies on their Dealer's own vehicle inventory at the time of the vehicle sale to the customer, unless otherwise agreed to as per this Selling Dealer Guide.
- q) Indemnification:: Each party (meaning HACC, LGM Financial Services Inc., and the Hyundai Dealer) shall indemnify, defend and hold harmless the other party(ies) from and against any and all damages, claims, liabilities, judgments, awards, penalties, fines and expenses, including but not limited to legal fees and punitive or exemplary damages resulting from or arising out of:

- i. any act, error, or omission committed by the party (or in the case of indemnification by the Hyundai Dealer, committed by the Hyundai Dealer) and causing loss to a third party, except to the extent the party(ies) seeking indemnification also caused, contributed to or compounded the loss; and save and except for any incidental, indirect, special, or consequential damages arising out of or in connection with this Selling Dealer Guide, or
- ii. the failure by the party (or in the case of indemnification by a Hyundai Dealer, the failure of the Hyundai Dealer) to comply with any law, regulation, rule or governmental directive of the jurisdiction in which this Selling Dealer Guide applies.

Survival of Covenants: The obligations of the parties to indemnify each other shall survive the termination of the Hyundai Protection Plans program until all business written has fully expired.

# What is Hyundai's Vehicle Loss Privilege Program?

Hyundai's Vehicle Loss Privilege Program (VLPP) provides assistance for your customer in the event of a vehicle loss. Whether your customer is purchasing through finance, lease or cash, there is a way to tailor a solution for them.

All VLPP privileges provide your customer with an in-store loyalty credit at the original selling dealership to ensure customer retention.

In the event of a total loss, Negative Equity, Total Loss, and Theft Event Privileges will assist your customer when replacing their vehicle. In the event of a damage declaration on your customer's vehicle, the Partial Loss Event Privilege can assist with the accelerated depreciation at the time of vehicle trade-in or for another purchase or lease.

VLPP is designed to be offered on your entire vehicle inventory to enhance the customer's vehicle ownership experience and increase your dealership's customer retention, thereby generating further revenue opportunities.

\*VLPP is not available in the provinces of BC and Quebec.

# **Privilege Options**

#### **Negative Equity Privilege**

If the customer's vehicle is stolen or damaged and declared a total loss, as of the date of the incident, they will be eligible to receive an in-store loyalty credit towards a replacement vehicle in an amount equal to the deficit between their insurer settlement payout and the remaining loan balance. The loyalty credit payout excludes any termination fees, late or deferred payment and charges, finance charges accrued after the Total Loss or Theft and refundable portions of any cancelable add-ons such as service contracts, credit life/disability insurance or maintenance agreements and rental expenses, all of which are the customer's responsibility.

#### **Total Loss Event Privilege**

If the customer's vehicle is stolen or damaged and declared a total loss, they will be eligible to receive an in-store loyalty credit towards a replacement vehicle purchase.

#### **Theft Event Privilege**

If the customer's vehicle is stolen and not recovered, they will be eligible to receive an in-store loyalty credit towards a replacement vehicle purchase.

# **Partial Loss Event Privilege**

If the customer's vehicle is damaged and repaired, resulting in a damage record on their vehicle's history report (i.e CarProof), they will be eligible to receive an in-store loyalty credit at the time they purchase a replacement vehicle.

For further VLPP privilege details please refer to the **Schedule of Privileges** section of the Customer Agreement.

# **In-Store Loyalty Credit Options**

In many instances, customers may choose an in-store loyalty credit value to suit their needs. The following options apply based on vehicle value.

Privilege	Vehicle Value	In-store Loyalty Credit Options	
Negative Equity Privilege *	Loan Value up to \$150,000	Deficit between the insurer payout and the remaining loan balance.	
	Up to \$20,000	\$5,000	
Total Loss Event Privilege	\$20,001-\$40,000	\$5,000 or \$7,500	
	\$40,001+	\$5,000, \$7,500 or \$10,000	
	Up to \$20,000	\$5,000	
Theft Event Privilege	\$20,001-\$40,000	\$5,000 or \$7,500	
	\$40,001+	\$5,000, \$7,500 or \$10,000	
Bartial Lara Frant	Up to \$20,000	\$2,500	
Partial Loss Event Privilege*	\$20,001-\$40,000	\$2,500, \$3,750	
1 HVIICGC	\$40,001+	\$2,500, \$3,750 or \$5,000	

<sup>\*</sup> The loan amortization (months) must match the contract term (months).

# **Negative Equity Privilege Maximum Amounts**

Purchase Price for Your Vehicle on the Enrollment Date	Maximum Negative Equity Privilege		
\$1 – \$9,999	\$10,000		
\$10,000 - \$24,999	\$25,000		
\$25,000 - \$49,999	\$50,000		
Greater than \$50,000	\$75,000		

#### **Exclusions**

Some exclusions apply to VLPP, for a detailed list, please refer to the *Program Exclusions* of the Customer Agreement.

#### **Transfers**

VLPP Agreements are not transferable by the original purchaser to any subsequent owner of the vehicle.

# **Bundled Pricing**

Discounted pricing is available when the Negative Equity Privilege is purchased in conjunction with the Partial or Total Loss Event Privileges. Simply select the desired products together when preparing a quote.

# **Program Eligibility – Enrolment and Terms**

VLPP must be purchased within seven days of the delivery date of the vehicle. Terms are available for all makes and models within 6 model years. Eligible customers include all customers residing in Canada, except BC and Quebec.

# Eligibility – Vehicle Purchase Type and Third Party Coverage

Some privilege and in-store loyalty credit restrictions apply for cash and lease vehicles and vehicles equipped with some third-party products. The following third-party products may affect eligibility:

**Third-Party GAP Products:** If the customer has coverage to receive a benefit the same as, or substantially similar to the Negative Equity Privilege under the terms of their insurance policy, or another third-party program.

**Third-Party Replacement Vehicle Product:** The customer has coverage to receive a present day equivalent replacement vehicle in the event of a loss under the terms of their insurance policy or another third-party program.

The following table outlines any privilege and in-store loyalty credit restrictions:

#	Vehicle Purchase Type	Third Party GAP	Third Party Replacement	Privileges Available
1	Cash	No	No	Total Loss (all options), Partial Loss (all options) and Theft (all options)
2	Cash	Yes	No	INVALID SCENARIO as there cannot be a loan on a Cash vehicle purchase.
3	Cash	No	Yes	Total Loss (\$5,000 option only), Partial Loss (all options) and Theft (\$5,000 option only)
4	Cash	Yes	Yes	INVALID SCENARIO as there cannot be a loan on a Cash vehicle purchase.
5	Financed	No	No	Negative Equity, Total Loss (all options), Partial Loss (all options) and Theft (all options).  If Negative Equity is selected, Total Loss and Theft options are limited to \$5,000.
6	Financed	Yes	No	Total Loss (\$5,000 option only), Partial Loss (all options) and Theft (\$5,000 option only)
7	Financed	No	Yes	Negative Equity, Total Loss (\$5,000 option only), Partial Loss (all options) and Theft (\$5,000 option only)  If Negative Equity is selected, only Partial Loss is available as an upgrade.
8	Financed	Yes	Yes	All Partial Loss Event Privilege (all options)

#	Vehicle Purchase Type	Third Party GAP	Third Party Replacement	Privileges Available
9	Lease	No	No	INVALID SCENARIO as all Lease Agreements offer GAP protection
10	Lease	Yes	No	Total Loss all options), Partial Loss (all options) and Theft (all options)
11	Lease	No	Yes	INVALID SCENARIO as all Lease Agreements offer GAP protection
		_		
12	Lease	Yes	Yes	Total Loss (\$5,000 option only), Partial Loss (all options) and Theft (\$5,000 option only)

# **Invoice Payment**

VLPP Agreements are sold exclusively via an online sales portal which can be accessed at <a href="www.lgmhub.ca">www.lgmhub.ca</a>. Your dealership is required, on the last day of the month, to report all valid business for invoicing to the Administrator via the LGM HUB or the Administrator will generate them on your dealership's behalf. The Administrator shall prescribe the method and form of invoicing.

Payment is required by your dealership to the Administrator no later than the tenth business day of the following month or as per Provincial Regulations. Invoices sent to your dealership about amendments & cancellations must be paid immediately upon receipt. Payment submitted later than this date may result in claim service delays to your customers.

Your dealership can make payment through the LGM HUB via electronic funds transfer, credit card submission or with a cheque made payable to Hyundai Auto Canada Corp. and mailed to the Administrator. Any cheques not made payable to Hyundai Auto Canada Corp. will be returned to your dealership.

When paying with a cheque, please ensure that you attach the following:

- Cheque made payable to Hyundai Auto Canada Corp.; and
- Attach invoices generated by the online sales portal through the LGM HUB (including amendment & cancellation invoices).

#### Please remit to:

Hyundai Auto Canada Corp. 1021 West Hastings Street, Suite 400 Vancouver, BC V6E 0C3

Or

Hyundai Auto Canada Corp. 1111 Dr. Frederik-Philips Blvd., Suite 450 St. Laurent, QC H4M 2X6

#### When calculating remittances, please note the following taxation regulations:

- Dealers in BC, Alberta, Saskatchewan, and Manitoba are required to remit GST
- Dealers in Ontario and Atlantic Canada provinces are required to remit HST
- Dealers in Quebec are required to remit QST and GST

Note: In some cases, where agreement tax has been based on customer residence, tax to be remitted may differ from the above.

### **Aboriginal Customers**

Please note that tax regulations about sales of VLPP products to Aboriginal customers with Native Status must be observed by your dealership. It is important that your dealership maintains records of such transactions, including the retention of copies of Native Status Cards, in the event a taxation audit requires this information to be produced.

Please note that your dealership is to retain a customer signed copy of each agreement sold. It is the responsibility of the dealer to promptly provide the Administrator a copy of the signed agreement upon request.

10

#### **Cancellations**

VLPP privileges may be canceled by the original agreement holder within the first 30 days from the enrollment date. The customer may not cancel their agreement after 30 days unless the dealer agrees to allow the cancellation and return its unearned portion of their dealer profit.

The Dealer will be required to contribute towards cancellation refunds in the event the Lienholder requests VLPP agreement cancellation due to vehicle repossession or total loss. When a cancellation request is received from a lienholder, it will stay in a pending status for 60 days as the customer or dealership can request to use a privilege during this time. After the 60<sup>th</sup> day, we will put the cancellation request into the process.

To initiate a cancellation request, the original agreement holder must make their request to their Selling Dealer in writing along with their signature. The Administrator requires the following details to process an agreement cancellation request:

- Dealer name;
- Odometer reading on vehicle at time of cancellation request;
- Date of cancellation request;
- Year and model name of vehicle:
- Agreement number;
- Vehicle Identification Number;
- Name of agreement holder; and
- Name of agreement person at the dealership.

A cancellation request form is available via an online sales portal which can be accessed at www.lgmhub.ca. The customer is required to obtain a cancellation request form from the Selling Dealer then forward the completed form to the Administrator.

For any cancellation requests initiated by the agreement holder within 30 days of the agreement purchase date, the agreement holder will be refunded the entire amount of the agreement purchase price, less any privileges authorized or credited (except where prohibited by law).

The Administrator may cancel the agreement for non-payment of the membership fee, for intentional misrepresentation in obtaining the agreement or for intentional misrepresentation in the submission of a request for privileges. If the agreement is canceled by the Administrator within 30 days from the enrollment date, the agreement holder will be entitled to a refund for the amount paid for the agreement less the amount of any privileges authorized or paid under the agreement.

If the Administrator cancels the agreement after 30 days from the enrollment date, a prorated amount of the agreement purchase price shall be refunded, less any privileges authorized or paid. The pro-rated refund will be calculated based on the expired portion of the agreement by time and based upon the term selected, and the date agreement begins, less a \$100 cancellation fee (plus applicable taxes) and less the amount of any privileges authorized or paid under the agreement (except where prohibited by law).

# E-Contracting

VLPP Agreements are sold exclusively via a secure online sales portal which can be accessed at <a href="https://www.lgmhub.ca">www.lgmhub.ca</a>

To get started with e-contracting, please contact LGM at 1.800.510.8372, and they will provide you with access. E-contracting provides you with these valuable benefits:

- No need to complete pre-printed forms
- Easy to use and quick to complete
- Guaranteed accuracy of rates and privileges
- Track results electronically
- Complete monthly remittance automatically
- Professional documents for your customer
- Instant confirmation of purchase
- VIN decoding makes processing faster (auto-population)

Please note that your dealership is to retain a customer-signed copy of each agreement sold. It is the responsibility of the Dealer to promptly provide the Administrator a copy of the signed agreement upon request.

# **Preparing and Printing Quotes**

The VLPP Program found on the Hub enables dealers to prepare quotes for eligible vehicles to their customers. This easy-to-use program also allows you to print out a quote for eligible new and pre-owned vehicles, complete with the dealership name and the Finance Manager's contact information.

#### **Waiver Information**

A waiver form is provided as a suggested selling tool in the business office.

The use of the waiver form is a suggestion only, and it is recommended that your dealership seeks independent legal advice before adopting any waiver form in your dealership.

It is recommended that the waiver form is used extensively or not at all in your dealership since dealers may face liability issues if the waiver form is only used by select customers rather than for all customers that decline any or all of the VLPP. When used appropriately, this waiver form will add further credibility to your sales presentation in the business office. This waiver reminds the customer they have been given the option to purchase VLPP and that they have chosen to decline coverage. When properly applied, this waiver form may alter the customer's buying decision. It will also serve as a valuable reference in your deal jacket in the event there is ever contestability about offering VLPP to your customers.

The waiver form is accessible via Sales Tools at Igmhub.ca. Upon completion of a customer quote, the selling Dealer has the option of printing a waiver form.

# Making a Request for Privileges

If a theft, total loss or partial loss occurs under the VLPP Agreement, the customer must take the following steps to request access to available program privileges:

- (a) **File a report with the insurer**: The customer must file a report of the Theft, Total Loss or Partial Loss with their primary vehicle insurer, within the notice period required by their insurer.
- (b) Contact the administrator: The customer or dealer must report to the administrator the Theft or Total Loss of the vehicle within 60 days. For partial loss occurrences, the customer or dealer must report such to the administrator no later than 60 days following the expiration of the Agreement. The administrator must be provided a copy of the insurance claim against their primary insurer, and depending on the privilege being requested, may also be required to provide:
  - (i) Proof of ownership and the bill of sale for the replacement vehicle;
  - (ii) A copy of your settlement with the insurer showing all additions and deductions for the settlement amount;
  - (iii) A copy of the police report, if required by the insurer;
  - (iv) Proof of payment from the vehicle insurer confirming that it has settled and paid for the theft or total loss;
  - (v) A copy of the insurance policy's declaration page, listing the coverage, deductible and agent's phone number; and
  - (vi) Where the customer is seeking Negative Equity Privilege: The balance remaining on the vehicle loan after a payout from the vehicle insurer has been made, as calculated by the Lienholder as of the date of Total Loss.
  - (vii) A copy of our proof of loss document outlining how the loss occurred.

# How the Selling Dealer Receives Payment

For any in-store loyalty credit for which the customer is entitled under the program, which has been preapproved by the Administrator. The Selling Dealer will be required to provide the Administrator a copy of the new bill of sale, signed by the customer, showing the details of the replacement vehicle purchase and the privilege amount being applied towards the purchase of the replacement vehicle. Upon receipt of a satisfactory bill of sale, by fax or emailed PDF, the Administrator will pay the Selling Dealer the in-store loyalty credit amount that has been approved by the Administrator and applied to the purchase of a replacement vehicle from the Selling Dealer.

# No Interest Deferred Payment Plan

VLPP is eligible for financing with the LGM No Interest Deferred Payment Plan (excluding Theft Event only plans). For complete program details, please refer to the "No Interest Deferred Payment Plan FAQ" available in the Sales Tools area of the LGM HUB.

#### **Customer Agreement**

A copy of the full Customer Agreement is found in the following section for reference only. For the purpose of administering claims, please refer to your customer's actual Agreement.